



Whatcom Humane Society
CARING FOR ANIMALS SINCE 1902



2025 SPONSORSHIP OPPORTUNITIES

Be a community leader by supporting our efforts to shelter and care for domestic, farm, and wild animals.

WHS has been serving animals and people throughout Whatcom County since 1902. Each year, more than 5,000 animals receive care at our domestic animal shelter, farm facility, and wildlife rehabilitation center. These services are only made possible because of the commitment of community members like you.

When you join us as a Whatcom Humane Society sponsor, you become a part of the WHS community of supporters making a crucial difference in the lives of animals in need and providing core mission support for operations, programs, and services that strengthen our entire region.

Join the pack!



WOOF & WHISKERS AWARD LUNCHEON



FRIDAY, MARCH 7

12:00–1:30 PM

@ Bellingham Golf
& Country Club



WHS's annual awards ceremony honors outstanding individuals and organizations that have gone above and beyond the paw of duty for animals in our community.

This is also an opportunity to learn more about WHS's mission and build community partnerships for years to come!



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A ROUND OF APPAWS

\$2,000 Sponsorship

- Reserved event seating
- Name on event advertising
- Name & logo on WHS website
- Name & logo on event signage
- Name & logo on table centerpiece
- Social media recognition

RAISE THE WOOF

\$1,500 Sponsorship

- Reserved event seating
- Name on event advertising
- Name on WHS website
- Name on event signage
- Name on table centerpiece
- Social media recognition

CATS OFF TO YOU

\$1,000 Sponsorship

- Name on WHS website
- Name on event signage
- Name on table centerpiece



23RD ANNUAL GALA & AUCTION



SATURDAY, MAY 17
5:30–9:00 PM
@ Four Points
by Sheraton Hotel



Join us for our biggest fundraiser of the year! The event includes delectable eats and drinks, silent and live auctions, and heartfelt moments of gratitude as we come together to raise critical funds for the ongoing operations of our domestic animal shelter, farm facility, and wildlife rehabilitation center.

PRRRESENTING SPONSOR – \$7,500

- Recognition as a presenting sponsor on all event materials (limited to 3 sponsors)
- 2 full tables (16 tickets) to the event
- Name & logo in program and WHS website
- Recognition in newsletter and on social media

DIAMOND DOG – \$5,000

- 1 full table (8 tickets) at the event
- Name & logo in program and WHS website
- Recognition at event, in Pawprint newsletter, and on social media

PLATINUM OPOSSUM – \$3,000

- 6 tickets to the event
- Name & logo in program and WHS website
- Event, newsletter, and social media recognition

GOLDEN GUINEA – \$1,500

- 4 tickets to the event
- Name & logo in program and WHS website
- Event, newsletter, and social media recognition

SILVER SWAN – \$1,000

- 2 tickets to the event
- Name & logo in program and WHS website
- Event, newsletter, and social media recognition

BRONZE BOVINE – \$500

- Name & logo in program and WHS website
- Event, newsletter, and social media recognition



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PUTTS FORE PETS GOLF TOURNAMENT

THURSDAY, JULY 17

@ Bellingham Golf & Country Club

**4-Person Scramble Format – 18 Holes of Golf with Cart – Driving Range
Food & Drink Throughout the Day – Contests, Raffles, and Prizes!**

PRESENTING SPONSOR (X2) – \$5,000

- One foursome team
- Company banner & table at event
- Name & logo on event materials
- Recognition in ads on KAFE 104.1 FM
- Logo displayed on 1 tee box sign
- Promotional table at event
- Social media recognition

EVENT SWAG SPONSOR (X1) – \$4,000

- One foursome team
- Logo displayed on all tournament swag
- Name & logo on event materials
- Recognition in ads on KAFE 104.1 FM
- Logo displayed on 1 tee box sign
- Social media recognition

CART SPONSOR (X1) – \$2,500

- One foursome team
- Logo displayed on tournament golf carts
- Name & logo on event materials
- Recognition in ads on KAFE 104.1 FM
- Logo displayed on 1 tee box sign
- Social media recognition

FLAG SPONSOR (X1) – \$2,500

- One foursome team
- Logo displayed on tournament hole flags
- Name & logo on event materials
- Recognition in ads on KAFE 104.1 FM
- Logo displayed on 1 tee box sign
- Social media recognition

EAGLE SPONSOR (X4) – \$2,000

- One foursome team
- Name & logo on event materials
- Recognition in ads on KAFE 104.1 FM
- Logo displayed on 1 tee box sign
- Social media recognition

CONTEST SPONSOR (X2) – \$1,500

- One foursome team
- Company signage at contest
- Name & logo on event materials
- Logo displayed on 1 tee box sign
- Social media recognition

DRIVING RANGE SPONSOR (X1) – \$1,500

- One foursome team
- Logo displayed on 1 tee box sign
- Social media recognition

SCORE CARD SPONSOR (X1) – \$1,500

- Name & logo on tournament score cards
- Logo displayed on 1 tee box sign
- Social media recognition

BUSINESS FOURSOME SPONSOR – \$1000

- One foursome team
- Logo displayed on 1 tee box sign
- Social media recognition

TEE BOX SPONSOR – \$500

- Logo displayed on 1 tee box sign
- Social media recognition



DOG DAYS OF SUMMER FESTIVAL

SUNDAY, AUGUST 24

11:00 AM–3:00 PM

@ WHS Shelter Field



Are you ready for the most popular festival in the Pacific Northwest for dogs and their families?

At Dog Days of Summer, WHS hosts a full slate of canine games and contests, pet-themed vendors and exhibitions, and delicious animal-friendly food—it's a doggone good time for the whole family!



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TOP DOG

\$4,000 Sponsorship

- Name on banner (deadline: July 1)
- Booth space at event
- Recognition at event
- Name & logo on WHS website
- Recognition in PawPrint newsletter
- Social media recognition

BEST IN SHOW

\$2,000 Sponsorship

- Booth space at event
- Recognition at event
- Name & logo on WHS website
- Recognition in PawPrint newsletter
- Social media recognition

BEST IN GROUP

\$1,000 Sponsorship

- Booth space at event
- Recognition at event
- Name & logo on WHS website
- Social media recognition

HONORABLE MENTION

\$500 Sponsorship

- Booth space at event
- Recognition at event
- Name & logo on WHS website



AIRWAVES FOR THE ANIMALS RADIOTHON



FALL TBD

6:00 AM–6:00 PM
@ WHS Domestic
Animal Shelter



Join KAFE 104.1 FM and WHS for a radiothon in support of the animals! For this two-day event, KAFE will broadcast from our Division Street shelter with stories about the pets, people, programs, and services at the heart of our mission. Picking up our frequency? Help us increase our animal care bandwidth with your sponsorship today!

BILLBOARD BROADCAST

\$2,000 Sponsorship

- Name/logo on Radiothon banner, print and digital (deadline: Aug. 1)
 - On-air recognition as a presenting sponsor during event
 - Opportunity for on-air segment
- Name and logo on WHS website
- Name and logo on event signage
 - Recognition in WHS newsletter
 - Social media recognition

AIRWAVES AMPLIFIER

\$1,000 Sponsorship

- On-air recognition
 - Opportunity for on-air segment
 - Name and logo on WHS website
- Name and logo on event signage
 - Recognition in WHS newsletter
 - Social media recognition



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2026 HAPPY TAILS CALENDAR



Calendars are available each fall online, at the shelter, and in select local stores.



Be a sponsor in our heartwarming annual calendar featuring shelter animals & their inspiring adoption stories!

Each year, this calendar is distributed throughout Whatcom County and beyond and features a different sponsor logo for each month.

One-Month Sponsorship: \$500

- Company logo included on 1 month of the calendar plus back cover
- Recognition in PawPrint newsletter
- Recognition on WHS website

****ONLY 12 SPOTS AVAILABLE****



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WHATCOM HUMANE SOCIETY

2025 SPONSORSHIP FORM



Yes! I would like to be a community leader and support WHS's efforts to shelter and care for the domestic and wild animals in our community.

Company Name: _____
(As it should appear on marketing materials)

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Event(s):	Sponsor Level:	Amount:
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Total \$ _____

I am enclosing a: Check Visa MC Amex

Card Number: _____ Exp.: _____ CV Code: _____

Zip code on card: _____ Signature: _____

Please email to Paige España at development@whatcomhumane.org or mail to Whatcom Humane Society, 2172 Division Street, Bellingham, WA 98226
WHS is a 501(c)(3) nonprofit organization | Federal Tax ID: 91-0677564