



Whatcom Humane Society
CARING FOR ANIMALS SINCE 1902



2026 SPONSORSHIP OPPORTUNITIES

Be a community leader by supporting our efforts to shelter and care for domestic, farm, and wild animals.

WHS has been serving animals and people throughout Whatcom County since 1902. Each year, more than 5,000 animals receive care at our domestic animal shelter, farm facility, and wildlife rehabilitation center. These services are only made possible because of the commitment of community members like you.

When you join us as a Whatcom Humane Society sponsor, you become a part of the WHS community of supporters making a crucial difference in the lives of animals in need and providing core mission support for operations, programs, and services that strengthen our entire region.

Join the pack!





WOOF & WHISKERS AWARD LUNCHEON



FRIDAY, MARCH 6

12:00–1:30 PM

@ Bellingham Golf
& Country Club



WHS's annual awards ceremony honors outstanding individuals and organizations that have gone above and beyond the paw of duty for animals in our community.

This is also an opportunity to learn more about WHS's mission and build community partnerships for years to come!

A ROUND OF APPAWS

\$2,000 Sponsorship

- Reserved event seating
- Name on event advertising
- Name & logo on WHS website
- Name & logo on event signage
- Name & logo on table centerpiece
- Social media recognition

RAISE THE WOOF

\$1,500 Sponsorship

- Reserved event seating
- Name on event advertising
- Name on WHS website
- Name on event signage
- Name on table centerpiece
- Social media recognition

CATS OFF TO YOU

\$1,000 Sponsorship

- Name on WHS website
- Name on event signage
- Name on table centerpiece



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ONLINE BIRDHOUSE AUCTION



**MONDAY, MARCH 23
THROUGH
MONDAY, MARCH 30**



Be part of our 5th Annual Online Birdhouse Auction, where we showcase a selection of handcrafted birdhouses, garden decor, and wildlife art lovingly made by community members to raise funds for the WHS Wildlife Rehabilitation Center, a one-of-a-kind facility supporting thousands of wild animals each year.

BIRDS OF A FEATHER

\$1,500 Sponsorship

- 6 VIP tickets to Birdhouse Gallery Night
 - Name & logo on Gallery table decor
 - Name on auction promo materials
 - Name & logo on auction website
 - Name & logo on WHS website
 - Social media recognition
-

CALL OF THE WILD

\$1,000 Sponsorship

- 4 VIP tickets to Birdhouse Gallery Night
 - Name & logo on Gallery table decor
 - Name on auction promo materials
 - Name & logo on auction website
 - Name & logo on WHS website
 - Social media recognition
-

HOME TWEET HOME

\$500 Sponsorship

- Name on auction promo materials
- Name & logo on auction website
- Name & logo on WHS website
- Social media recognition



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SHELTER SLUMBER PAWTY

**SATURDAY, APRIL 18
TO SUNDAY APRIL 19**



The Shelter Slumber Pawty is a collaborative event that brings together animal welfare groups across the globe to raise funds and awareness.

Each year, hundreds of animal advocates spend ONE ENTIRE DAY living side-by-side with shelter animals. That's right! Participants spend 24 hours eating, sleeping & "pawting" with shelter pets!

KENNEL SPONSOR \$500 Sponsorship

- Name on 1 participating kennel or related space (e.g., cat colony room, horse stall at farm, etc.) during event
- Name & logo on SSP website
- Name & logo on WHS website
- Social media recognition



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24TH ANNUAL GALA & AUCTION



SATURDAY, MAY 16

5:30–9:00 PM

**@ Four Points
by Sheraton Hotel**



Join us for our biggest fundraiser of the year!

The event includes delectable eats and drinks, silent and live auctions, and heartfelt moments of gratitude as we come together to raise critical funds for the ongoing operations of our domestic animal shelter, farm facility, and wildlife rehabilitation center.

PRESENTING SPONSOR – \$7,500

- Recognition as a presenting sponsor on all event materials (limited to 3 sponsors)
- 2 full tables (16 tickets) to the event
- Name & logo in program and WHS website
- Recognition in newsletter and on social media

DIAMOND DOG – \$5,000

- 1 full table (8 tickets) at the event
- Name & logo in program and WHS website
- Recognition at event, in Pawprint newsletter, and on social media

PLATINUM OPOSSUM – \$3,000

- 6 tickets to the event
- Name & logo in program and WHS website
- Event, newsletter, and social media recognition

GOLDEN GUINEA – \$1,500

- 4 tickets to the event
- Name & logo in program and WHS website
- Event, newsletter, and social media recognition

SILVER SWAN – \$1,000

- 2 tickets to the event
- Name & logo in program and WHS website
- Event, newsletter, and social media recognition

BRONZE BOVINE – \$500

- Name & logo in program and WHS website
- Event, newsletter, and social media recognition



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DOG DAYS OF SUMMER FESTIVAL

SUNDAY, SEPTEMBER 13
11:00 AM–3:00 PM
@ WHS Shelter Field



Are you ready for the most popular festival in the Pacific Northwest for dogs and their families?

At Dog Days of Summer, WHS hosts a full slate of canine games and contests, pet-themed vendors and exhibitions, and delicious animal-friendly food—it's a doggone good time for the whole family!



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TOP DOG

\$4,000 Sponsorship

- Name on banner (deadline: July 1)
- Booth space at event
- Recognition at event
- Name & logo on WHS website
- Recognition in PawPrint newsletter
- Social media recognition

BEST IN SHOW

\$2,000 Sponsorship

- Booth space at event
- Recognition at event
- Name & logo on WHS website
- Recognition in PawPrint newsletter
- Social media recognition

BEST IN GROUP

\$1,000 Sponsorship

- Booth space at event
- Recognition at event
- Name & logo on WHS website
- Social media recognition

HONORABLE MENTION

\$500 Sponsorship

- Booth space at event
- Recognition at event
- Name & logo on WHS website



AIRWAVES FOR ANIMALS RADIOTHON



FALL TBD

@ WHS Domestic
Animal Shelter



Join KAFE 104.1 FM and
WHS for a radiothon in
support of the animals!

During this two-day
event, KAFE will broadcast
from our Division Street
shelter with stories about
the pets, people,
programs, and services
at the heart of our
mission. Picking up our
frequency? Help us
increase our animal care
bandwidth with your
sponsorship today!

PRESENTING SPONSOR

\$2,000 Sponsorship

- Name/logo on Radiothon banner, print and digital (deadline: Aug. 1)
 - On-air recognition as a presenting sponsor during event
- Opportunity for on-air segment
- Name and logo on WHS website
- Name and logo on event signage
 - Recognition in WHS newsletter
 - Social media recognition

AIRWAVES AMPLIFIER

\$1,000 Sponsorship

- On-air recognition
- Opportunity for on-air segment
- Name and logo on WHS website
- Name and logo on event signage
 - Recognition in WHS newsletter
 - Social media recognition



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2027 HAPPY TAILS CALENDAR



Calendars are available each fall online, at the shelter, and in select local stores.



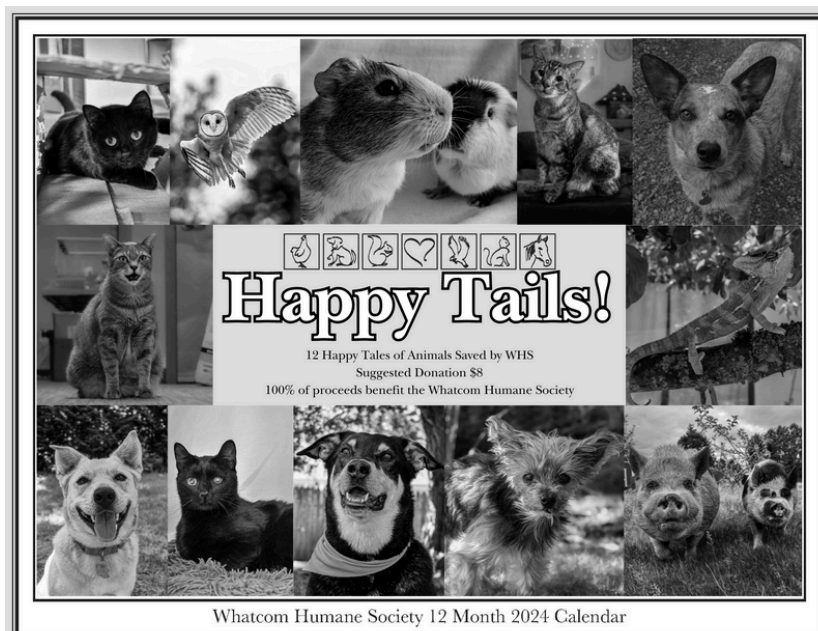
Be a sponsor in our heartwarming annual calendar featuring shelter animals & their inspiring adoption stories!

Each year, this calendar is distributed throughout Whatcom County and beyond and features a different sponsor logo for each month.

One-Month Sponsorship: \$500

- Company logo included on 1 month of the calendar plus back cover
- Recognition in PawPrint newsletter
- Recognition on WHS website

****ONLY 12 SPOTS AVAILABLE****



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NEW! Use our online form to complete your sponsorship:
<https://whatcomhumane.org/2026-sponsorship-form/>

Or fill out the form below and email/mail using the instructions included.



2026 SPONSORSHIP FORM

Yes! I would like to be a community leader and support WHS's efforts to shelter and care for the domestic and wild animals in our community.

Company Name: _____
(As it should appear on marketing materials)

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Event(s):	Sponsor Level:	Amount:
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Total \$ _____

I am enclosing a: Check Visa MC Amex

Card Number: _____ Exp.: _____ CV Code: _____

Zip code on card: _____ Signature: _____

Please email to Paige España at development@whatcomhumane.org or mail to Whatcom Humane Society, 2172 Division Street, Bellingham, WA 98226
WHS is a 501(c)(3) nonprofit organization | Federal Tax ID: 91-0677564